COHEN'S UNPRECEDENTED MID-AUTUMN SALE

We started this season with the greatest collection of merchandise Richmond has ever seen. Now that the season is in its zenith we have just received thousands of dollars worth of new merchandise. It is the second gleaning of the world's markets by our buyers. Many things are novelties, come out since the season began. There is a leverage in a merchandise power builded up in the confidence of the public such as this that no other aggregation of forces can equal. We can only give a few sample prices here and there from a store full to overflowing.

\$10.00 Tailored Suits, \$6.98

Every one who has seen these Suits wonders at our ability to sell them at the price. Of course some one lost money on them, but you get all our saving.

They are made of all-wool mannish mixtures, 27-inch box jackets, stitched taffeta collar and cuffs, inverted plait bottom skirts, for \$6.08.

This is merely a sample value; here are some near as good.

Women's Tailor Suits of inchair etamine, short, fitted jackets, finished with slik pipings, stride and metal buttons, new flare skirts, \$10.

New Coat Suits of fancy mixtures, platted jackets, panel trimmed skirts, \$12.50.

Swell Walking Suits, with 42-inch tourlet coats, in all the newest colorings, artistically designed skirts, \$15.

New Cheviot Suits, with 17-inch military coats, collarless, finished with alternate rows of fibre braid forming scrolls, skirts to match, \$18.50.

New Tourist Suits of waterproof cravenits, latest models, \$20.

Handsome Cheviot and Broadcloth Suits, strictly up to date, \$25.

There are Suits of broadcloth, Panama and voile to \$65.

Skirts.

Walking Skirts in the kilt plaited effects, \$2,30; others with hip trimfects, \$2.30; others with hip trim-name, \$2.50. New Modeled Skirts of all wool Mel-ton and fancy mixtures, large va-riety of styles; \$3.98 for the usual

racy of sayes, care to the following specific ones.

All Wool Walking Skirts of broad-cloth, cheviot and mannish mixtures, latest fabrics and styles, 85; others of silk, Panama, thay diagonal and herringbone cheviot, to 825.

Misses' Skirts of all wool cheviot, over near silk drop skirts, for \$1.98.

Women's \$3.75 New Designed Jackets for \$3.08.

for \$3.08.
Latest Cut Kersey Coats, all shades and sizes, for \$5; compares with any \$5.50 coat.

New Designed Coats of best English Kersey, in the new platted effects, \$7.50 and \$10, should be \$10 and \$15.

New Tourist Coats, 42 inches long, best style, \$5.08.

New Norfolk Coats of covert cloth, with burnt onion combination, very swagers, \$10.

swagger, 810. The New Paquin Coats, in 30 and 42-inch lengths, all colors and cloths, \$15 to \$25.

Children's Coats.

Children's New Butcher Coats of heavy cheviot, with the regulation em-blems: 510 garments for \$7.98. New Milliary Coats of Zibeline, all the new color combinations, trimmings New Milliary Coats of Zineme, at the new color combinations, trimmings of velvet and gold braid, 6 to 14 years; 50 coats for \$5.08. Full Length Coats of all wool camels' hair, deep, circular capes, finished with pipings of velvet, entirely now,

The usual 85 Coats of cheviot, full length brown, blue, tan, castor and red, 4 to 14 years, 85.08.
Full Length Coats for children, all the new designs, 82.50.
Negligees, Kimonas, Dressing Sacques and Wrappers, in all the newest effects, 50e to \$25.

\$1.25 Black Taffeta, 36 inch, 69c

This yard wide Black Taffeta-the heavy rustling kind, guaranteed pure silk-is only one among scores of other Silk bargains. Our buyers are sending in something new nearly every day. In this brief space it is impossible to give more than an idea of what we can show you on Monday. Some of them we can't buy to-day at these prices.

Me for To Black Taffeta, "guaran-iced" woven in selvedge of every yard a fine Justicus finish. Se for M.N Fure Dye Black Taffeta, with a finish like chiffen and soft,

She for Ge Black Corded Louisine, pure silk and 18 inches wide. She for Sec Crepe de Chines, in black, while, cryann and all evening and

for No Crept and all events of the cover and experts in all colors, for lot Taffetts in all colors, cluding white sind black, cluding white sind black, of for No Pure Sitk Liberty Satin, seek and evening shades.

9Se for \$1.50 Bengaline Crepe de Chines, in cream and black, heavy but soft and clingy, pure slik.

Me and 58e for 65c and 75c Black Peau de Soles, pure silk, lustrous, smooth finish. Ose, 65e and 35e for \$1.50, \$1.25 and 5e Fancy Taffetas, in all the new popular designs, suitable for shirt

popular des waist suits.

45c for 85c Seeded Silk, best crow black, pure silk. 47c for 31 Black Silk Brocades, sult-able styles for dress skirts, pure silk.

Toilets, Veilings, Notions, Etc.

Here are some of the biggest values we have in the store. It requires the most careful buying to save you money on these items, but it is here. Look at them:

Notions.

Sampson's Pins, 400 to a paper, 2c a Sampson's Pins, 20 to a paper, baper, Back and Colored Spool.
Black and Colored Spool.
Black and Colored Spool.
Mercetled Embroidery Cotton, every shada 2 1-2e a spool.
King's Soft Finish Speel Cotton, 3 spools for 4c.
Bone Collar Buttons, 2e a dozen, 40c Satin Pad Hose Supporters, 25c, 20c Fancy Garter Elastic, 10e a yard, Gold Eye Needles, 1e a paper, Hooks and Eyes, black or white, 1e a card.

a card.
19c Corret Clasps, 5c.
12-yard Roll Tape, 5c.
Pearl Buttons, 3l sizes, worth 25c,
for 19c a dozen.
Pearl Buttons, one-half price, for
2 1-2c a dozen.
O gross New Design White Beading,
bargain; 5c for a bunch of 6 yards.

Toilets.

Craddock's Medicated Bine Soap, Ge a cake; 1Se a box, 88.50 a gross, 90c Sample Tooth Bruzhes, He cach, Pura Castile Soap, usually 15c, Mon-day 10c a pound. loe jars Petroleum Jelly, 5c, Pinaud's Eau de Quinine, 3De, Hair Bruches, 10c cach, Palm Soap, 25c a dozon, Sweetheart Soap, perfumed like 20c soaps, 5c a cake, Celluloid Dressing Combs, 5c.

Celluloid Dressing Combs, 5c.
Good Heavy Dressing Combs, all
course or not, 10c.

Ribbons.

Heavy Quality Black 17c Taffeta Ribbons, special 12 1-2c a yard.

4-inch Fancy Ribbons, sold for 25c, special 12 1-2c a yard.

2-inch Heavy Taffeta Ribbons, in all shades, 10c a yard.

Brown and Green Velvet Ribbons, very fine 10c quality, 21c a yard.

4-inch Shaded Satin Ribbons, every conceivable shade, worth 25c, for 20c a yard.

Linings.

LININGS.

16 pieces Black Spuin Glass Lining, worth 29c, special 10e a yard; limit 6 yards to a buyer.

50 yards to a buyer.

50 yards Remnants of Black Satine, 29c and 25c quality, 10e a yard.

Complete line of Black and Colored Atalian Linings, 25c quality, 17e.

Thin Lining Canvas, the 15c kind, 10e a yard.

Gray Lining Jeans, 5e a yard.

Black and Colored Moreen Skirting, 5e quality, 35e a yard.

Penu de Soie Linings, all colors, rusties like silk—can't wear it out—

Veilings

Veilings.

Black and White and Blue Maline Net Veilings, the 25c kind, for 15c a verlings, the 250 kind, for fee a yard.

10 sizes in Black and Colored Net Vellings, 25c and 35c quality, 12 1-2c a yard.

Black Mourning Veiling, a good 75c

cloth, 49e a yard.

30 pieces of 35c and 50c Chiffon Vellings, to close out at 15e a yard.

Latest Style Dress Goods

As are the Dress Goods of a department store, so ranks the store. Cohen has made a reputation for giving the biggest price inducements in Dress Goods of any store in Richmond. This applies as well to the 29c Double-Fold Novelty Suitings as to the finest imported Black Broadcloths at \$2.98. A few sample prices:

Colored Goods.

75e a yard-An All Wool Zibeline, 48

Asc a yard—Venetian Cloth, 28 inches wide, in the most fashionable colors.

Se a yard—Melton Cloth, 55 inches wide; nothing better for skirts or suits.

wide; nothing better for earlie of suits.

4 de a yard-Handsome Mixed Cheviors, 35 inches wide, a bargoin.

\$1 a yard-Covert Cloth, 56 inches wide; one of the most superior cloths, for suits or coats-both in wear and appearance.

60c a yard-Broadcloths, the queen of fabrics for tailored suits; prices go to \$2.75, including all the new shades.

\$1.19 a yard-Imported Melica, check effects. Another at the same price is a handsome imported chevior, French Zibelines, \$1.50. A dozen other imported dress fabrics, 52 to 55 inches wide, from 69c, to \$2.25 a yard.

vard. e a yard-Double Fold Novelty Suit-

Black Goods.

\$1.69 a yard-Priestley's All Wool Black Zibeline, 46 inches wide, guar-anteed; the reguar \$2.25 grade.

\$1.48 a yard-All Wool Black Melton Cloth, 56 Inches Wide; the \$2 qual-98e a yard-All Wool Camels' Hair

Cheviot, 51 inches wide; already shrunk and sponged. Sue a yard—All Wool Black English Cheviots and Oxford Serges, 44 inches wide; the regular 70c grade. \$1 for \$1.59 All Wool Black Metrose, 42 inches wide.

36e for 59c All Wool Black Flannel, % inches wide.

26 inches wide.

48e a yard-All Wool Black Cheviot
Batiste, Albatross, Zibeline and Venetian Cloth, 28 inches wide.

98e a yard-All Wool Black Broadcloth, an excellent \$1.25 value.

\$1.50 a yard-Black Camels' Hair
Cheviot, 56 inches wide. This cloth
is steam shrunken and is one of the
finest and most fashionable fabrics
of the season for tailor suits.

Carpets: Rugs: Druggets Cover Four Rooms at the Cost of Three

That looks like a big claim, but we have proven it several times to the satisfaction of the shrewdest buyers in Richmond. Another thing of moment is the large stock you have to choose from. You can't fail to get what you want when you see all the new patterns. We have them-\$10,000 worth more than ever

Brussels Carpets—the wool kind—for 75e up to \$1 a yard. The latter price for Roxburg or Stinson makes. Wilton Velvet Carpets at 85c are a wonder, but we have them; others to \$1.50.

Axminster Carpets, \$1.15 to \$1.75, Ingrains, from 25e to 75c.

\$22,50 for Anminster Druggets, 0x12, \$13,50 for Brussels Druggets, 9x12;

Some Knit Underwear Specials

are in addition to our regular stock. Many of them are run of the mill lots. In order to give you our saving, we sell them as we get them. Perhaps you'll find a dropstitch or an oil stain now and then, but the quality and worth are there. The each—Women's 75c Bleached Ribbed Union Suits.

65e a pair—Women's Gauze Wool Pants, made to sell for \$1.25.

25e each—Chidren's Union Suits, natural or white.

25e each—Boys' Double Fleece Shirts and Drawers, as good a value as you will see anywhere for 35e to 44c; sliver gray — camela' hair shades.

15e each—Heavy Fleeced Shirts and Drawers, for boys, all sizes.

15e each—Infants' 25e Wrapper Vests, sizes to 6.

17c each-Wemen's best 25c Fieece Lined Vests and Pants, in full regular sizes.
Ge each—Women's Fine Ribbed
Fleeced Vests and Pants.

50e each-Women's Soft Silky Fleeced and Silk Trimmed Underwear, shaped to the figure. 39e each-Women's Wool Ribbed Vests and Pants, the best 59c gar-

4-te each-Women's best 75c Natural Gauze Wool Vests and Pants,

Munsing's Underwear has been proven by years of trial. We could get no popular priced first-class underwear to approach it.

Prices for Children's Shirts and Draw-ers, 50c, 60c, 75c and 05c. Union Suits for boys and girls, to largest sizes, 81, 81,25 and 81,50. Women's Vests and Pants, white or

natural, 50e, 75e, \$1, \$1,25 and \$3.50; extra sizes, 10e to 25e additional. Women's Union Suits, \$1, \$1.25, \$1.50 and \$3,

Curtains and Upholstery

A recent change in this department makes if necessary for us to close out an immense lot of Curtains, Portieres, etc., that there are not enough of to keep in stock. Savings for you go as high as 40 per cent. Excellent news just as you need them most.

as 40 per cent. Excellent news july and worked border, 4 yards long; \$22.50, reduced to \$40,500 a pair, Arabian Lace Curtains, wide, effective borders, 3 1-2 yards long, extra wide; \$40 value, \$8.05 a pair, Irish Point Lace Curtains, wide hand work borders, plain and figured centers, \$8 a pair.

Sample pairs of Fine Brussels Curtains, that sold up to \$15, for \$0.50 a pair, Brussels Curtains that sold for \$8.50 are \$5 a pair.

Plain Net Curtains for bed rooms, Honiton braid, inserting and edge, 3 yards long; \$2.50 value, \$1.85, ..., Ruffle Net Curtains, made of good quality net and wide ruffle, \$1.45, Muslin Curtains—stripes and figured—fluted ruffle, 3 yards long, 98c a pair.

Plain Muslin Curtains, fluted ruffles, 50e a pair.

Plain Curtain Net, two yards wide; regular 50s quality, 25e a yard.

Plain Curtain Net, 54 inches wide, the best 15e quality, 19e a yard.

Mercerized Portleres, heavy tassel fringe, old rose, green and red, regular \$8.50 value, for \$6.25 a pair.

Satin Derby Portleres, old rose, blue and green; \$15 value, \$12.50.

Extra Heavy Quality Tapestry Portleres, in real Enaturn designs, 3-1-2 yards long, \$5.50 a pair.

Rope Portleres, all colors, that sold up to \$3.48, are \$1.88 each.

Bagdad Fortleres, all colors, 2 yards long, \$4.50 value, for \$3.50 a pair, Persian Stripe Fortleres, heavy tassel fringe, \$2.50 a pair.

Persian Couch Covers, 3 yards long, \$1.45. Plain Muslin Curtains, fluted ruffles,

Krussius Bros.

50c Scissors 25c.

These Scissors are made of German steel and are regular 50c values. Monday we will sell 500 pairs at 25c a pair. Every pair guaranteed.

\$8 Silk Waists, \$5.50

These Silk Waists, elaborately embroidered in polka dot or rose designs, are a bargain. You are not interested in knowing how we save you 30 per cent. on them They are white, blue, brown or

\$2.85 for the best \$1.50 Taffeta Silk 82.55 for the best \$4.50 Taffeta Silk Waists, all the new colorings, perfectly fashloned, leg of multon sleeve, all sizes, in all colors. New Figured Silk Waists, nobby and stylish in effect, for \$3.45.
Brilliantine Waists, blue, brown and black, plaited front and back, new sleeve, would cost more to make; choice \$1.25.
The Waists, 30e-Black cashmere, with satin figure, all slees.

Mobale Waists, with thus polka dot.

Mohair Waists, with they polka dot, best colors, \$1.98. French Satteen Walsts, serviceable and attractive, blue and black only; best \$1.25 waist for 85c.

\$1.98 and \$2.50 for Blouse Sweaters that sold for \$3 and \$5. Children's and Women's Norfolk Sweaters for \$1.98 and \$5.50.

Perfect Fitting 75c Kid Gloves, 50c

These Kid Gloves at 50c are very fine values. It is only the quantity bought that enables us to sell them at this price.

25c a pair-Women's and Misses' Golf and Cashmere Gloves, all colors and

sizes.

81 a pair—Women's Regular \$1.25
Walking Gloves, new browns, black
and white.

81 a pair—Our Standard Kid Glove;
it is the result of the most careful
search for the best dollar glove.
You'll find they look, feel and wear
as well as most \$1.50 gloves you see.
All the new shades Just received.

Sentry Diamonds

25c to \$5.00

If you wear Jewelry you'll find these are the best imitation of real stones you can find for the money. Think of a Gold Shell Ring

Austrian China Dinner Sets, \$16.50

In all the new articlic shapes and decorations. This is one of the big values in our housefur-nishings. Here are some more:

A full line of Popular Priced Art Vases. They are real china-not pot-tery or carthenware—to be sold at a very low price.

81.25—Handsomely Decorated Im-ported China Covered Muffin Dish-es, that sell slawhere at \$2.

5be each—Chocolate Pots, decorated in wild roses; edges and handles gold stimpled.

stippled.

\$1.49 for a Jardinier and Pedastal to stand 21 inches high; a good 22 value.

\$6.50—Handsome Burnished Company with separate founts and center draft burners; were to.

108e each—Real Rookwood Jardiniers, in a variety of decorations.

25c each—Bohemian Glass Flower Vases, gold decorated.

25c each—Indinifyon Cut Glass Fruit Bowls, 8 inches in diameter.

15c—Initiation Cut Glass, Preserve Dishes.

Dishes. HDe-S-quart Plain Smooth Glass Waille-2-quart Plain Smooth Glass Water Pitchers.

\$1.50-Prench Cut Glass Bowls, chrysantehmum patterns, that sell usually for \$5.50.

\$1.50 for Cut Glass Handled Napples, worth \$2.25.

\$1.15-2-quart Drip Coffee Pots, nickel plated on copper.

\$2.25 a dozen-Rogers's Triple Plated Tea Spoons, in French gray finish. Table Spoons to match for \$5.75 a dozen-Rogers.

dozen. \$1,49—Quadruple Plate Silver Fern

Dishes, \$1.98-Silver Baking Dishes, with separate porcelain bakers. \$1.75-Pocelain Lined Silver Water

Tankards.

#1.50-Foreign Lines Styles of four Tankards.

#1.50-Silver Tea Bervice of four pieces, satin finish.

#1.50-Sterling Silver Bugar Boons, with gold bowls.

#1.50 a set-Rogers's Best Steel Medium Knives and Forks, with hard rubber handles.

Great Towel Values and Other Linens.

A large lot of towels have come in with a price advantage, which we have not seen equalled this

12 1-2e each—Bleached White Linen Huck Towels, 22x38 inches, damask borders.

7e each-Hemmed Huck Towels, 16x34 25e each—Pure Linen Damask Towels, hemstitched with Mexican open work, and others open work with tled fringe.

25e each-Extra Large Pure Linen Huck Towels, hemmed or hem-

De each-Union Huck Towels, 15x36 inches.

Ste a yard-Pure Linen Table Damask, 2 yards wide, German sliver bleached or Irish full bleached. \$t a gozen-Pure German Linen Em-bossed Dinner Napkins, usual best price \$1.50; nearly 50 dozen to be sold.

Imported Stockings for Women, 25c

We ought to get more for these two-thread imported stockings, with high spliced heels, but we want to sell the best foreign made 25c stocking in Richmond.

152 a pair-Women's Ribbed Stockings, full regular made, finest Maco or Egyptian liste. A caught thread or similar defect saves you 10c on these 25c stockings.

the a pair—Women's Maco Stockings,

12 1-2e a pair-Women's Heavy Weight Seamless Stockings, fine gauge, double heel, too and sole.

gauge, double heel, toe and sole.

17c or 3 pairs for 50c—Women's Extra.
Quality Lisle Thread or Maco Stockings, worth 25c.

15c a pair—Women's Fleece Lined
Seamless Black Stockings.

25c a pair—Wayne Knit and 4-Thread
Stockings, for women, girls and boys,
be a pair—Women's 12 1-2c Fast Black
Stockings, all sizes.

Infants' Department

Is Ready for You

All the season's wants can be filled. Some of the wraps are as dainty as you please; many of them are exclusive.

them are exclusive.

Children's Dainty All Wool Cloaks, made with large double collar, trimmed with velvet and mink heads, all the new colors, in sizes to 6 years; one of the best \$5 yalues, for \$3.08. Crush Velvet Cloaks, all colors, made double breasted, \$5.

\$2.50 for a Pretty All Wool Cloak that was bought to sell for \$3.76, made with large collar, braid trimmed, double breasted, with full back and strap; every wanted shade, special value.

Che especially godd number in Injants' Long Cloaks, made of Bedford cord, with double lining, collar trimmed with braid and satin ribbon, for \$1.85.

White Silk Cloaks, made of Bedford with gilk Cloaks, bong or short, large collars, claborately trimmed with ribbon; \$10 value, for \$6.50.

Beautiful Bonnets, some crush velvet, some corded silk, daintily trimmed, all colors to match cloaks; prices \$2.45 and \$6.50.

Pretty \$1 Bonnets, all colors, in velvet, full chilffon ruche, for 60e.

Caps for 25e that are just as god as the usual 50c ones; more than one dozen styles, embroidered or ribbon trimmed, sizes 12 to 16.

An endless variety of Knitted Toques, solid color or striped, every pretty combination, for 25e and 50e.

Banty Sacques, Prench flannels or knitted, some embroidered and ribbon trimmed, sizes 12 to 16.

\$2 Muslin Gowns, 98c

98c each-A purchase of 50 dozen Muslin Night Gowns, about 20 styles; nainsook embroidertes form most of the trimming. The muslin is Masonville brand. mustin is Masonville brand. They were made to retail at \$1.75 and \$2. Second floor.

Some Art Pillows

made up by workers in the department. Cost you nothing but for the materials. Several styles and prices:

and prices:

98e and \$1.25-A choice of two pretty styles in velour, all the color combinations.
Handsome Satin Pillows for \$4.98, rich coloring, 21 inches in size, bound with heavy sinc cord and tassel; an excellent value.

Some Cushlons, ready made, without inside pillow, for 25c.
Hundreds of Tops, every imaginable rort, lithograph, tapestry, linen and satin, from De to \$2.45.

55c Scarfs and Shams for 48c. More than one dozen styles, applique, embroidered and firsh point; choice of several hundred.

Pure Linen Scarfs, hemstliched, one row of drawn work, full length; \$8c value, choice 65c. 12x12 inches for 25c.
Handsome Silk Lambrequins, fringed, all colors, for \$2.69.
French Satteen Lambrequins, beautiful designs, full length and fringed, 125c to \$4.98.
Renalssance Centers, 18x18 inches, for 95c.
Other Renaissance pieces in various

Other Renaissance pieces in various shapes and sizes, in prices to \$5.

Pretty Dotted Muslin Bureau Scarfs, ruffled and lace trimmed, lined with all colors satteen, special 59e.

Table Covers for 25e, natural color linen, tinted in natural flower designs. Cushion Cords for 100, 250 and 500.

Pretty All-Wool Tricol, 23c

Double-Fold Percales, 5c

The two attractions we head these items with will convince most shoppers without another word. The Tricot is in all the new light and dark shades, including brown. The Percales are regularly 8 1-3c values; grounds are garnet, new blues, black and gray, with polka-dot, stripe and figured effects.

23d a yard-All Wool Tricot, in all new light and dark shades, includ-

new light and dark shades, including brown.

9 3.4c a yard-12 1-2c Woven Outings, extra heavy fleece.

7 1-2c a yard-Bilk Finished Foulards, regular 12 1-2c values.

regular 12 1-20 values.

0 3-40 a yard-12 1-20 Crepe Flannelettes, light and dark grounds, Persian and Oriental effects.
150 a yard-21c Printed Elderdowns,
extra heavy, deep Deece, for bath
and lounging robes.
10 3-40 a yard-Manufacturers'
longths of 16 2-2c English Sultings,
lengths to 10 yards; look like the
woolen goods.
150 a yard-Arnold's Double Fold
Flannelettes, light and dark grounds,
very handsome effects.

11 1-2c a yard-Fleece Lined Merce-rized Oxford Suitings, all the new printings of this season; regular price 16 2-3c.

price 16 2-3c.

25e a yard—Wool Elderdowns, in all the solid tints, light or dark.

16 2-3e a yard—Navy Blue, Red and Gray Medicated Wool Twill Flannels.

nels.

12 1-2e a yard—White Wool Flannels.
25e a yard—An Extra Fine White
Wool Flannel.

50e a yard—Silk Embroidered and
Hemstlitched White Wool Skirting
Flannels; others 65c, 75e and to
82.25.

5e a yard-Manufacturers' lengths of Imported Embroidered Half Wool Scotch Wash Flannels, for walst-lings' cost 47c to import.

New Imported Trimming Laces

The Parisian dressmaker is using a quantity of laces this season to get the proper effect in dress garniture. The styles harken back to a period when only a long purse could possibly keep up with Fashion's whims. To-day, however, art has brought, within reach of all, Laces that would have formerly cost fabulous sums. We call especial attention to our Sleeve Laces and other garniture in the Pompadour, Point de Gaze, Net Top, Applique and

Not Top Oriental Sleeve Laces at 10c, 15c, 10c and 25c a yard, in largo lots, giving ample choosing in designs.

Burnt Out Applique Laces on net, 59c, 75c, \$1 and \$1.25.

Pompadour Allover Laces at \$1.75 to \$3.50 a yard. Sleeve Laces to

match, 50e to 82,50 a yard, Point do Gaze Medailions, 9Se a yard, Venice Medailions, 10e and 25e a

Venice Medallons, for and 25e a yard.

Venice Allover Laces, heavy designs, instead of 31 are 60e a yard.

Oriental Net Allover Laces, 50e, 75e and 85e a yard.

Have Your Eyes Examined

You lose nothing by doing it. You may gain several years of good eyesight. If you wear Glasses and have trouble with them, let our specialist adjust them.

Are you sure your children's eyes are all right? Come in and get our Patent Guard put on your Glasses.

Prescriptions of All Kinds Filled

We guarantee our work; bring it back if you are not satisfied.

Basement at Its Best

It is full of bargains, but we only give the representative stocks. The Beddings and Cotton Goods will

give you an idea. Some New Bedding Values

We want to call your attention especially to this 11-4 Yosemite Blankets made of the best California wool. Blue and gray, pink and gray, blue and brown and pink mixed borders; one of the prettiest blankets ever sold in Richmond for \$9. Our special price \$7.50 a pair put in substantial box.

\$1 for Soft Laminated Cotton Comfortables, colored silko-line covered both sides.
50e for Heavy Weight Com-fortables.
\$2.75 for Wool Filled Comfort-ables, floral silkoline covered, tuffed-warm as blankets.
\$3.50 for Extra Heavy Lami-nated Comfortables, covered with French satteens; worth \$1.50.

\$5 for Down Filled Comforta-bles, covered with imported satteens,

satteens,

8.50 for Slik Covered Down
Comfortables,

35e each—Lambskin Blankets,

81 a pair-10-4 and 11-4 Extra
Heavy Fleece Soft Blankets,
white and colors,

\$1.50 for 12-4 \$2.25 Blankets,

\$2.25 a pair for 10-4 White Wool
Blankets,

#2.75 a pair—Extra Heavy 11-4 White Wool Blankets.

\$2 kind, with brand.
\$3.75 for \$5 imported Marseilles
Quilts, extra heavy embossed.
45c—Bleached and Unbleached
Sheets, double and three-quartor bed size.
50c—Double Bed Bleached
Sheets. Gile-Extra Large and Hem-sticthed Bleached Sheets. 10c for 12c Pillow Cases. 10c for 25c Bolster Cases.

12 1-2e for 15c Hemstliched Pillow Cases. \$1,50-Live Goose Feather Pil-lows, 2 1-2 pounds, art tick covered.
40c for 3-pound Feather Plllows, fancy tick covered. 75c to \$2 for other Pillows. Bolsters to match all Pillows

40e for 59c White Crechet Quilts, and the 75c ones are 59c. 75e for our usual 95c Quilts.

\$1.25 for best \$1.50 Extra Heavy Weight Crochet Quilts. \$1.50 for No Brand Quilts, the \$2 kind, with brand.

5 a pair, special—Regular \$6.50 White Wool Blankets. A Spot for Bargain Hunters.

We have several thousand yards of manufacturers' lengths We have several thousand yards of manufacturers lengths of Flannolettes, Outlings, Percales, etc., which must be closed out. The average saying is 40 per cent. Lengths are just as you want. The only difference from full pieces is the big saving. A few samples of the scores of good things here:

5 3-4c a yard for 9 1-2c Heavy Fleeced Flannelettes, in the new shades; some are Bou-rette effects. 7 8-1e for 10c and 12 1-2c Flan-

3 3-4e for 5e Scotch Dress Ginghams, new dark shades.
7 R-4s for French Satteens, the latest fall patterns.
7 3-4e for 10e Motley Double Face Teagledown.

Some Housefurnishing Bargains

30e a dozen-Yellow Baking Cups. 16c—Royal English Porcelain Salad Bowls, in several different decorations. \$1,75-40-piece Gold Stippied Unglazed Tollet Sets, worth

Unglazed Tollet Sets, worth \$5.

\$0.75 for a \$12.50 102-piece Gold Finished Decorated Dinner Set.

\$1 each=\$2.50 Handsome Imported Chocolnet Pots, a variety of shapes and decorations.

\$10-The Improved Granite Roaster, that usually sells for \$1.25.

10c—Scamless Granite Saucepans, with handles are, tops, 110-Small 29c Granite Tea Pots.

es.

Obe-Nickel Alarm Clocks, *1.25-Complete Opal or Ruby Hall Lamps, with brass fix-

10e each—Two-quart Glass Wa-ter Pitchers. 25e a dozen—Wine Glasses. 15e a dozen-Wine Glasses, worth 50c. 2e each—Water Tumblers, 4be a dozen—Sherbot Glasses that always sell at 6c. 25e each—Opulescent Gas Glass-

tures.

19e a dozen-Chic Laundry Soap.

19e to 1,000 sheets of Japanese Silk Tollet Paper.